

American Educational Studies Association
EXECUTIVE COUNCIL MEETING
Thursday, October 25, 2007
7:45 – 11:00am
Cleveland, Ohio

Welcome and Introductions

President Dennis Carlson facilitated the meeting. Member introduced themselves. Members/guest present: Theodora Berry, Deron Boyles, Nick Burbules, Dennis Carlson, Susan Franzosa, Michael Gunzenhauser, Paula Groves Price, Kathy Hytten, Rhonda Jeffries, Philip Kovacs, Rebecca Martusewicz, Tom O'Brien, Stacy Otto, Judith Priessle, Sandra Spickard Prettyman, Raji Swaminathan, Audrey Thompson, Steve Tozer, Lisa Weems.

Review of Minutes

Minutes were not reviewed.

Treasurer's Report

The overall financial health of the organization is fine. Deron moved that AESA provide \$500 stipend for the site coordinator. Audrey Thompson seconded this motion. It passed by unanimous vote of the council.

President Elect/Program Chair

Susan Franzosa discussed the need for us to better coordinate the functions of the organization and to keep more systematic data from our conferences. The Treasurer should keep data on room and occupancy rates. Susan then gave the report on the program and commented on how the quality of some of the proposals was quite weak and how the submission system is complicated and unwieldy. She was pleased to be able to get more people on the program than we have had in the past. She also talked about the lunch for Maxine Greene and wondered if we could post a link on the AESA website to purchase her DVD.

SIGS

The Council began a discussion of whether we should officially recognize SIGs in AESA. There were pros and cons to this idea. Given that we are a small group, it could be polarizing. At the same time, it might be a way to systematically facilitate discussion around topics that members are interested in. It also may be a way for the organization to grow (e.g., a curriculum SIG might be a way to reach out to the Bergamo group). Right now the group that is most interested in SIGS is the eco-democratic reforms "SIG." It was suggested that we have a formal proposal related to SIGs for discussion at the mid-year meeting in March.

Site Coordinator Report

We will meet in 2009 Pittsburgh. We initially decided 2010 in Austin, but the costs are too high. Members discussed the four hotel choices in Pittsburgh; the best choice is the same hotel we used in 2002 (Omni William Penn). They gave the most competitive

proposal. Meeting spaces are not wireless -- issue at many hotels. Marriott will barely contain us. Westin and Hilton are convention center hotels – too large but will accommodate. A motion was made and seconded to select the Omni. Vote was unanimous. For the 2010 meeting, the lowest hotel rate in Austin was 195 per night so we're now looking at Denver re: costs effectiveness. Sandra reviewed duties and responsibilities of site coordinator. She also recommended planning four years ahead to lock in room rates and protect against inflation. We decided to identify four cities for 2011 and 2012 by the Sunday Executive Council meeting.

We should collect some quantitative data on attendance of evening programs at the conference. Dennis asked if we should add site selection coordinator's duties and timeline as a formal aspect of AESA executive council policy.

Related to coordinating the conference on site, we discussed whether the program committee should be a functioning group which is more than a review committee. We also discussed better codifying processes so that program development functions more effectively.

Book Exhibit

We are not generating as much money as in past via publisher tables. Critics' choice recommendation for Sunday discussion is whether this should be imbedded in book coordinator's duties or if this should be a stand alone committee to deal with this initiative. There were low numbers of participation on the committee this year as well as few recommendations of titles on the list. Book coordinator can collaborate with the separate committee such as order books on list, etc. Jude suggested that the council members who have no particular duties work on tasks such as this.

Historian

No report

Educational Studies

Rebecca emailed report. We discussed recent transitions with Joe working as acting editor along with new editorial assistant while Rebecca was on sabbatical as well as the Taylor and Francis group who publish now instead of LEA. Now there is one volume with 6 issues instead of 2 volumes with 3 issues each. Schedule has changed some and now there will be Scholar One web based submission and review process which is fairly user friendly. She and editorial assistant are in training now. She's hoping to get funding for eco-center at her university. She's proposing the board consider approving a co-editor (she's proposing P.K. Smith who is new at Eastern Michigan) to balance the load. Steve read by-laws which leave space for interpretation of how editor is defined. Revisit issue at mid-year meeting.

Educational Theory

Blackwell provides a detailed report. Circulation is up to 4000 which has doubled recently; especially internationally. Online access is up 20%; library subscriptions are up 37% and in general readership is increasing. Submissions have not increased but have

diversified, again internationally. Rejection rate is at 75%. Journal is beginning a new e-marketing campaign with Blackwell to build distribution and content of journal. Discussed ways to utilize surplus funds generated from journal sales to feed back into strength of journal. Journal may use funds to support scholar-in-residence, guest editorships, etc.

Arrangement with AESA: Getting voluntary info about subscription info out to membership. Nick offered to assist with publicizing the journal to AESA members. Lisa suggested we spotlight the members who have been highly featured in the journal to promote the journal. Editorial review board has more influence on content of journal than editorial governing board which functions as policy group that controls price levels and hires editor, etc. This group will recommend a reviewer pool to Nick for review board and select one person for board. Nick will present at Saturday general business meeting and attend Sunday exec council meeting to discuss board nominee. Nick discussed building a collaborative relationship with Ed Studies/Rebecca.

Darrell Cleveland wants to do same thing with *Educational Foundations*. He has discussed this with Dennis and would like to be included on agenda but he's not available for Sunday meeting. Jude reminded us that we've had a past relationship with *Educational Foundations* that we should review before opening the dialogue again. It was suggested that we deal with this issue at mid-year meeting.

Nominations Committee

We'll invite Kathleen to discuss former electronic voting and also have Philip look at some other processes to handle this process. Also need more diligence re: committee deadlines so this process can happen in timely manner which is prior to conference.

Graduate Student Coordinator

Theodora is resigning and has recommended Hilton Kelly to replace her. He may attend the Sunday meeting to assume the duties.

Communications Director

Philip briefly described the transition to the new web site.

Other business

Reports should appear on Sunday from CASA and CFSA

Meeting adjourned 11:00am.

Submitted by R. Jeffries/K. Hytten